

ZoneDirector™ Controller Migration promotion (SZ, R1, Unleashed Offer)

Overview

Today, many RUCKUS customers still manage their wireless network using a ZoneDirector-based solution. However, since this controller platform is now End of Sale, we want to help these customers move to our latest management platforms. To make this migration possible and cost-effective, RUCKUS has designed a unique promotion offering customer-centric discounts for RUCKUS latest management solutions. Customers will have three migration options: RUCKUS SmartZone™, RUCKUS One®, and RUCKUS Unleashed™ access points (APs).

Lastly, we're offering special one-time pricing on certain APs for customers that want to upgrade. Check out the details below!

Promo details

- Promo code: **RKS-0434**
- Eligible GEO: NAR/EMEA
- Eligible solution providers: All
- Eligible end customers: Customers who own ZoneDirector controllers and can provide serial number.
- Duration: April 1, 2025 to March 31, 2026

Requirements

- Deal registration is required.
- End customer must currently have a ZoneDirector platform in their networking solution.
- ZoneDirector serial number must be submitted in the DDO for eligibility verification.
- The quantity of APs cannot exceed the quantity of licenses.
- Number of discounted AP licenses purchased using this promotion must not exceed the number of ZoneDirector AP licenses owned.

Discount offering for NAR and EMEA

Migration to RUCKUS SmartZone (AP management license only)

SKU	MSRP	Support purchase requirement
L09-0001-SG00	\$150	Three-year/five-year RUCKUS SmartZone support must be purchased on same order

Migration to RUCKUS One

SKU	Description	MSRP
CLD-ESNT-APSW-REC1	Essentials AP/Switch Device 1-Year for End Customers	\$170
CLD-PROF-APSW-REC1	Professional AP/Switch Device 1-Year for End Customers	\$315
CLD-PROF-APSW-MSP1	Professional AP/Switch Device 1-Year for MSP	\$315



Migration to Unleashed Platform

Migrating from RUCKUS ZoneDirector to RUCKUS Unleashed Dedicated Master is the perfect choice to make your existing devices up to date with security patch, AV optimization and Wi-Fi 6 advanced devices. No license is required for RUCKUS Unleashed Dedicated Master operation. Same management capacity services 4,000 wireless clients with up to 150 APs. L3 discovery, management VLAN and Smart Redundancy makes the migration smooth like silk.

RUCKUS Unleashed Portal free remote access saves your time punching and maintaining corporate firewall rules for remote access. ISP class remote service management, RMS provides further scalability and easy installation with zero-touch provisioning for complex jobs.

SKU	Description	MSRP
9U1-(T350/T750/R350/R550/R650/R750/R850/H350/H550)	RUCKUS Wi-Fi 6 Indoor and Outdoor RUCKUS Unleashed APs	Varies by SKU
9U1-(R670/R770/T670)	RUCKUS Wi-Fi 7 Indoor and Outdoor RUCKUS Unleashed APs	Varies by SKU
UMM-HOSTED-REC3	Unleashed Remote Management Service Single AP/Switch 3 and 5-year end user license	\$75
UMM-HOSTED-REC5		\$125

Migration to RUCKUS SmartZone + RUCKUS Analytics

SKU	Description	MSRP
CLD-BNDL-SZWA-REC3	Three-year RUCKUS SmartZone AP management + RUCKUS Analytics + support bundle	\$170
CLD-BNDL-SZWA-MSP3	Three-year SmartZone AP management + RUCKUS Analytics + Partner Watchdog™ bundle	\$155
CLD-BNDL-SZWA-BDG3	Three-year SmartZone AP management + RUCKUS Analytics + Partner Bulldog™ support bundle	\$165
CLD-BNDL-SZWA-REC5	Five-year SmartZone AP management + RUCKUS Analytics + support bundle	\$215
CLD-BNDL-SZWA-MSP5	Five-year SmartZone AP management + RUCKUS Analytics + Partner Watchdog bundle	\$195
CLD-BNDL-SZWA-BDG5	Five-year SmartZone AP management + RUCKUS Analytics + Partner Bulldog support bundle	\$210

Eligible access points/controller

SKU	Description	MSRP
T350/T750/H350/H550/R350/R550/R650/R750/R850	RUCKUS Wi-Fi 6 Indoor and Outdoor APs	Varies by SKU
R370/R670/R770/T670	RUCKUS Wi-Fi 7 Indoor and Outdoor APs	Varies by SKU
SZ144	RUCKUS SmartZone controllers	Varies by SKU

Terms and conditions

- This document is for informational purposes only and does not constitute an offer from RUCKUS.
- Deal registration is required.
- This promotion is limited to solution provider's purchase order dates between April 1, 2025 to March 31, 2026.
- This promotion may not be combined with any other RUCKUS promotion, program or special pricing.
- The PO must include:
 - Solution provider name
 - Promotion code: **RKS-0434**
 - Solution provider's purchase order date
- This promotional pricing may not be stacked on top of any other RUCKUS promotion, program, special pricing, or MDDO offers.
- This promotion is subject to change and/or termination by RUCKUS for any reason without notice.
- Only eligible SKUs are given the promotional discount.
- RUCKUS reserves the right to withhold, and/or charge back, any and all benefits if Partner is not in compliance with any part of its partner agreement, or if Distributor's account is not in good standing.
- The RUCKUS Big Dogs Partner Program is subject to change or cancellation at RUCKUS' sole discretion.
- Additional terms and conditions apply.

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