

Keeping up to date with Purdicom



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UK'S LEADING CLOUD, NETWORKING, SECURITY
& WIRELESS DISTRIBUTOR



YOUR VALUE-ADDED CLOUD, NETWORKING, SECURITY & WIRELESS DISTRIBUTOR

ABOUT US – WHAT WE DO

Purdicom is an award winning value-added distributor specialising in only the most dominant Wi-Fi, Networking, Security and cloud technologies.

We are a true value-add distributor acting as a supply chain partner to many well-established vendors and brands.

We supply enterprise-level Wireless, Switches, Point-to-Point, Point to Multipoint and Security technologies to a very hungry market. The products and services we sell are always in high demand.

We are a privately owned, channel only business that has become a recognised leader in its industry – and much like the industry itself, our company has been in continual rapid growth since its inception in 2005.

OUR PROMISE

Whatever the challenge or budget, we are here to help! Regardless of the size of the opportunity, we have the technical expertise and product knowledge to support both you and your customer. This means you no longer have to turn down new or existing businesses by not having the confidence, expertise or capacity to win them. We can help you supply your customers with a complete Wired, Wireless and Security solution from the ground up.

WE HAVE EVERYTHING YOU NEED

Here at Purdicom, we have whatever you may need to support your customers. From Access Points, Switching, Firewalls and Network Security to Cabling and Power Supply back-ups, we support you throughout the project.

WE ARE BETTER TOGETHER

We are here to help you grow your business. Let us get to know you and your business goals, and as part of our team, we can all grow together.

Contact us today on **01488 647 647** or email us at sales@purdi.com



“Our team are technically very astute. And that’s the secret. They look after the customer from start to finish. That’s a huge value-add and we find people really like it.”

- Hugh Garrod, MD

SALES

Utilise our high level expert product knowledge to help fulfil your customers requirements.



MARKETING

Event assistance, case study creation, white labelled HTML emails, PDFs, infographics and brochures across each of our vendors.



TECHNICAL

Here to support your technical projects as well as assisting with planning and designing your networks. Have us help set up your solution and deliver to the customer's door.



FINANCE & LOGISTICS

We are proud to offer flexible finance packages, deliveries, asset & RF ID Tagging and storage options.



MEET OUR VENDORS



YOUR **VALUE ADDED** DISTRIBUTOR.

WITH YOU AT EVERY STEP. HELPING YOU WIN MORE BUSINESS.



The RUCKUS Advantage

RUCKUS outperforms

RUCKUS Networks builds and delivers purpose-driven networks that perform in the tough, unique environments of the industries they serve. Leveraging network assurance and enterprise-wide automation driven by AI and machine learning (ML), they empower their customers to deliver exceptional experiences for every employee, guest, customer, student, and resident who counts on those networks to connect with their digital lives.

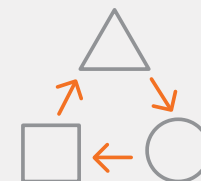


Performance

A RUCKUS network consistently delivers the required network performance to every end user, no matter how challenging the environment.

Simplicity

RUCKUS Networks provides a single platform to manage multiple access networks with zero-touch provisioning and simple, intuitive management.



Adaptability

Interchangeable deployment options offer easy capacity expansion for future flexibility and investment protection.

Innovation

RUCKUS Networks delivers patented RF core technologies, AI-driven cloud Radio Resource Management, AI-driven network assurance and more.



Interoperability

Open APIs enable RUCKUS technologies to integrate with third-party and homegrown applications.

Indoor Access Points



RUCKUS indoor Wi-Fi access points provide fast speeds and rock solid connectivity in all scenarios including schools, hotels, public areas, hospitals and much more.

Ranging from entry-level 2x2:2 802.11ac, to high-performance Wi-Fi 7 2x2:2 products, RUCKUS packs the best tech into its APs to ensure you and your end customers don't have a Wi-Fi headache.

Hospitality

Elevate the guest experience and increase operational efficiency.

Multi-Dwelling Units

Create a more welcoming home with technology as an amenity.

Outdoor Access Points

Using the same market-leading technology as the indoor range, RUCKUS outdoor access points provide blanket wireless coverage in public and urban areas, making them ideal for events and festivals, campuses, business parks and more.



Primary and Secondary Education

Empower young learners at every phase of your digital learning transition.

Higher Education

Achieve a higher degree of excellence with a smart campus.

ICX Switching

The RUCKUS ICX family of switches work together to simplify network set-up and management, enhance security, minimise troubleshooting and make upgrades easily. ICX switches work seamlessly with RUCKUS Wi-Fi access points and RUCKUS SmartZone network controllers to deliver the most performance and cost-effective unified wired & wireless access solutions on the market today.



Large Public Venues

Give fans more ways to connect, engage and enjoy their experience.

Manufacturing, Warehousing & Logistics

Maximising productivity with AI powered wireless networks.

Cloud Services & Management

RUCKUS offers an expansive network management and control portfolio that addresses the feature, capacity and architectural requirements of organisations of all types and sizes. RUCKUS gives you the flexibility to choose from cloud-based, controller-less, on-site and hosted management solutions packed full of features and advanced networking capabilities to give you total control over your wireless network.



Smart Cities

Power smart city efficiency and drive digital equity with public Wi-Fi.

Managed Service Providers

Offer a converged, multivendor, carrier-grade managed network solution.



Cambium Networks™

From outdoor connectivity to indoor and outdoor Wi-Fi, Cambium Networks connects the unconnected with wireless fabric broadband solutions purpose-built for demanding environments and unique challenges – empowering community, enterprise and progress through connectivity worldwide.

Wi-Fi 7 Access Points

Cambium Networks recently unveiled their latest addition, the X7-35X Wi-Fi 7 indoor access point. This cutting-edge device promises top-notch performance and flexibility, all at a price that suits any market. What is more, they've streamlined the installation process, saving you both time and money.

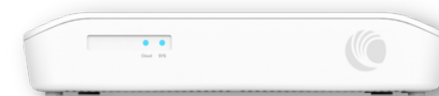


Wi-Fi 6/6E Access Points

Cambium Networks Wi-Fi 6/6E access points introduce new technologies that deliver higher network speeds whilst also improving the efficiency of a wireless network, especially when there is a large density of connected client devices.

Wi-Fi 5 Access Points

Frictionless, adaptive cnPilot Wi-Fi combines high-capacity performance and affordability in one package for rapid rollout of large scale controller-managed Wi-Fi networks for education, hospitality, public Wi-Fi, high-density events, small-medium businesses (SMBs), or across any space requiring reliable, affordable Wi-Fi.



NSE 3000

Delivering advanced security, routing, and SD-WAN policies for small and medium enterprises. Integrated into Cambium's ONE Network solution enabling organisations to deploy and manage security policy across the network and wired network, all fully managed and controlled as part of a single framework.

ePMP cnMatrix Switching

These switches simplify network deployment and operation, but also provide a complete solution as they work seamlessly alongside Cambium Networks access points and can be managed in the cloud with cnMaestro. The cnMatrix range of switches has been designed for network operators looking for a simple and flexible way to improve the entire network's performance.



ePMP

Cambium Networks' ePMP wireless broadband solutions are unrivalled. Superior point-to-multi-point (PtMP) technology meets your target pricing to provide robust solutions to small & medium-sized businesses through enterprise-level deployments. ePMP delivers all the critical features that service providers, WISPs, enterprises and all your customers demand to keep up with today's network demands.



Point to Point and Point to Multipoint

Point to Point (PtP) and Point to Multipoint (PtMP) are Cambium Networks' solutions to address the need for cost-effective wireless networks, across a multitude of deployment scenarios. Designed to withstand extremely challenging environments and serve an ever-growing number of subscribers, PtP and PtMP provide best-in-class, real-world performance.



cnWave 60 GHz

Cambium Networks cnWave 60 GHz products are designed for high-speed and high-density deployments. Cambium Networks' 60GHz cnWave solution provides easy, fast, and cost-effective wireless gigabit connectivity and/or high-capacity backhaul for edge access solutions at a significantly lower total cost of ownership than fibre infrastructure.



End-to-End Network Management from the Cloud

Available as a cloud-based or on-premises software platform, cnMaestro is your network management system for secure, end-to-end network control. The cnMaestro wireless network manager simplifies device management by offering full network visibility and zero-touch provisioning. View and perform a full suite of wireless network management functions in real-time. Optimise system availability, maximise throughput and meet emerging needs of business and residential customers. To serve the demand for advanced management and services functionality, Cambium Networks offers cnMaestro in two management tiers:

cnMaestro X

Key Highlights:

cnMaestro X Paid subscription includes advanced management capabilities and access to X Assurance which uses the power of Artificial Intelligence to analyse client connections and related data to detect issues and failures.

cnMaestro Essentials

Key Highlights:

An unlicensed, free version of cnMaestro that delivers the same experience as previous versions of cnMaestro. This license-free option delivers a disruptive Total Cost of Ownership (TCO) for organisations of all sizes.



TP-Link is a globally recognised networking equipment manufacturer, specialising in the development and production of reliable and affordable network solutions, including access points, routers, switches, cabling and wireless devices.



TP-Link Omada Access Points

TP-Link Omada Access Points offer seamless wireless connectivity with enterprise-level security and centralised management. Supporting Wi-Fi 6 and Mesh technology, they ensure fast, stable connections and easy setup through the Omada SDN platform. Ideal for all environments, TP-Link has designed an Omada AP for every occasion, indoor and outdoor, standalone, ceiling or wall mount. TP-Link's versatile Omada range includes both Wi-Fi 6 and Wi-Fi 7 APs ensuring they provide your users with reliable performance and excellent scalability for all their connectivity demands, both now and for the future.



TP-Link Omada Switches

Omada network switches are high-performance, scalable switching solutions built for businesses. They provide gigabit speeds, support for PoE, and integrate perfectly into the Omada system allowing you to effortlessly centrally manage your network via a powerful, yet easy-to-use desktop or mobile app. The enterprise hardware and advanced software functions make Omada switches ideal for both small and medium and enterprise businesses.



TP-Link Omada Routers

Omada routers are ideal for businesses, offering reliable connectivity, advanced security, and easy centralised management via the Omada SDN platform. TP-Link Omada offers routers for a wide range of deployment scenarios and environments. And their router lineup includes both wired, wireless and integrated models. Omada routers are high-performing, feature-packed and designed to support multiple devices without breaking a sweat.



Omada Controllers – Network Management

Omada network devices can be easily managed with TP-Link's dedicated Omada control software. The desktop or mobile app acts as a central hub for configuring, monitoring, and securing your network, providing flexible control and device management via cloud software and hardware from anywhere.



TP-Link Accessories

TP-Link offer a great range of accessories. From media converters enabling extended data transmission, to high-speed cables ensuring optimal performance in fibre optic networks, TP-Link has you covered. PoE Adaptors cater for various installation requirements, and their rackmount accessories provide robust and durable solutions for housing your devices.



TP-Link's Aginet portfolio includes TAUC solution, Aginet ACS solution, Aginet Config and Aginet App. It provides ISPs with a fully-functional Wi-Fi management platform. ISPs can easily reduce operational costs and gain maximum profit with the highly powerful and flexible solution.



TAUC Solution



Aginet ACS Solution



Aginet Config



Aginet App

Meet The Aginet Hardware

TP-Link Aginet Wi-Fi Routers

TP-Link's Aginet Wi-Fi routers are some of the most competitive CPEs on the market, known for their reliability and cost-effectiveness. Making use of the latest WiFi technologies, these routers not only deliver faster speeds, but also ensure a stable network environment to help ISPs provide a better user experience.



TP-Link Aginet VDSL

TP-Link's high-performance VDSL solutions include G.fast 212a/VDSL2 35b/30a/17a gateways. Integrated with super-fast Wi-Fi, VoIP, TR-069 protocol and built-in firewall, these products meet the growing demand of end users for uninterrupted data, voice and HD video streaming services.

TP-Link Aginet Home Network

TP-Link Aginet home Wi-Fi system uses multiple devices to provide end-users a seamless, intelligent and easy-to-configure mesh network that covers the entire home. The system can also be remotely managed via TR-069/TR-369, helping ISPs to improve the efficiency of CPE management and reduce after-sales service costs.



TP-Link Aginet GPON

TP-Link's GPON HGU (Home Gateway Unit) solution delivers multiple services through a single optical fibre connection to support ISPs in the delivery of popular triple play services. Advanced technologies bring a combination of broadband internet, HDTV, VoIP and online gaming straight to subscribers.

TP-Link Aginet 4G/5G

TP-Link 4G/5G Routers take full advantage of the cutting-edge 5G, 4G+, and 4G networks, which can enable you to share your network with multiple Wi-Fi devices, ensuring uninterrupted HD movies, rapid file downloads, and smooth video chats. They are also fully compatible with FDD-LTE and TDD-LTE, which are supported by most operators around the globe.



CertaUPS

CertaUPS offers unparalleled expertise within the field of emergency power enabling them to deliver the most reliable UPS technologies along with industry leading technical support. This full service approach makes CertaUPS one of the most sought after UPS partners in the world.

What Makes CertaUPS Powerful?



Advice
24/7 technical advice and support



Delivery
UK warehouse and next day delivery



Efficiency
Industry leading UPS efficiency



Maintenance
Packages available to meet your needs



Experience
Over 30 years industry experience



Price
Competitive pricing and warranty

Single Phase UPS Systems

Single Phase UPS systems, including Tower and Rackmount models, are designed for installation with a local 3-pin, 230 Volt power supply. They provide industry-leading resilience against power outages and are suitable for a wide range of applications, from IT infrastructure to medical equipment.

CertaUPS Single Phase UPS solutions come in two configurations: Line Interactive and Online Double Conversion, offering power capacities from 800VA to 20kVA. Line Interactive systems are efficient for environments with occasional power disturbances, while Online Double Conversion systems deliver consistent, clean power for sensitive applications.

Tower UPS units are ideal for standalone setups, while Rackmount UPS systems fit seamlessly into server racks, perfect for data centres. These UPS systems ensure reliability, flexibility, and affordability, protecting operations across various industries from power disruptions.



Why CertaUPS?

Tried and tested across all five continents, CertaUPS provide backup power solutions that have been designed to the highest quality and performance, ensuring customers can stay online in the event of a power outage. They offer unparalleled knowledge in the emergency power market, steering from 30 years of engineering and emergency power experience.

With a portfolio offering like no other in the UPS market, CertaUPS provide a solution for any business; from Line Interactive to Online Double Conversion through 800VA to 30kVA. The dynamic nature of CertaUPS' range of UPS encompasses a selection of both tower and rack-mountable systems to suit a range of industries and applications.

CertaUPS systems are ideal for a wide range of verticals such as healthcare, education, security and telecoms. Their extensive range of backup power systems currently supports numerous IT installations, IP-based telecoms systems, operating theatres and 24/7 security environments.

Siklu

BY CERAGON

Targeting high capacity Smart City applications, fixed 5G, Gigabit wireless access solutions and business broadband. Siklu by Ceragon's selection of industry-leading mmWave solutions offers a complete wireless network.

MultiHaul™ TG Terragraph

The MultiHaul™ TG series of products from Siklu advances L2 Software Defined Networking (SDN) mesh technology and innovation and is now their third generation of multipoint 60GHz products and is Terragraph-compliant.



With the MultiHaul™ TG series, Siklu has been able to lower the cost of delivering Gigabit wireless connectivity to homes, businesses and smart cities. A single unit that provides 360-degree coverage, the N366 provides up to 16Gbps of capacity. The N366 also features built-in self-backhaul, autonomous L2 network self-healing ability and the industry's most advanced, cloud-based SaaS network design and implementation toolkit.



MultiHaul

Street-level point-to-multipoint delivering up to 1.8Gbps over a 300-metre range. MultiHaul™ is a PTMP multi-gigabit radio operating over mmW (60GHz). Combining Siklu by Ceragon's market-leading technology with patent-pending scanning antennas that auto-align links.

EtherHaul Kilo Series

High-capacity, high-availability point-to-point delivering up to 10Gbps full duplex over 3.5 kilometres, perfect for rooftops and radio towers. EtherHaul™ Kilo products are the world's most widely deployed 70/80GHz radios, supporting dense deployments and virtually no interference.



SmartHaul™ (WiNDE)

Automate network designs with Siklu by Ceragon's SmartHaul™ Wireless Network Design Engine. Input locations and capacities needed in a network and, using cost and complexity factors, automatically determine the most cost-effective and robust Siklu by Ceragon network implementation. The tool also exports a bill of materials to build the proposed network.



EtherHaul Hundred Series

Compact, lightweight, street-level delivering up to 1Gbps PoE-out, perfect for street-level deployments. Operating in the V band (60GHz) and E band (70GHz) frequencies, the Etherhaul™ Hundred series offers virtually interference-free performance at street level.



WatchGuard Network Security

WatchGuard provides the most comprehensive security services, with their Total Security Suite covering traditional intrusion prevention, gateway antivirus, application control, spam prevention, and URL filtering, and encompassing advanced services for protecting against evolving malware, ransomware, and data breaches.



WatchGuard EndPoint Security

DNSWatchGo provides DNS-level protection and content filtering on the go, keeping your business safe from phishing, ransomware, and other attacks even when your user is outside of the network. It monitors outbound DNS requests, correlating them against an aggregated list of malicious sites. Requests that are determined to be malicious are blocked, redirecting the user to a safe site, stopping risky clicks from becoming major security incidents.



Why WatchGuard?

Purdicom is a leading UK WatchGuard Distributor.

WatchGuard offers an entire network security solution, ensuring businesses are protected and secured against the 'bad guys'.

Value Add for WatchGuard

Pre-Sales Meetings & Recommended Bill of Materials

Either our Technical or Sales Teams can arrange a pre-sales meeting with you to discuss your requirements and the business you're trying to win.

Technical Demonstrations

We offer free, pre-sales visits to carry out technical demonstrations of all the kits we sell.

Technical Support & Commissioning

Our Technical Team are always available to assist with any technical queries you may have. They can offer support and advice with the kit, as well as coming to help with installation and setup.



WatchGuard Multi-Factor Authentication

WatchGuard's unique MFA solution reduces network disruptions and data breaches arising from weak or stolen credentials. WatchGuard's AuthPoint offering goes beyond traditional 2-factor authentication by incorporating innovative ways to identify users.



WatchGuard Secure Wi-Fi

WatchGuard offers indoor and outdoor access points to ensure you can support your environment with the speed, connections and client density that it needs. WatchGuard ensures each access point will extend your trusted wireless environment throughout your deployment. These access points provide the security solution to also defend your business against the known Wi-Fi Threat categories.





The Future of Connectivity, Now at Your Fingertips

IO Weave

Experience uninterrupted connectivity in every corner of your home.

Unstoppable best-in-class connectivity with IO Weave powered by Wi-Fi 6. Eliminating Wi-Fi dead zones, dropouts, and buffering issues, this solution builds stronger connections for the ultimate in uninterrupted connectivity.



Home Mesh Router

Targeting smart home users with high-end broadband connections 'IO Weave' HMR is a dual-band 2x2 Wi-Fi 6 mesh router system & mobile app capable of delivering a peak data rate of 3 Gbps for up to 256 clients at once. IO Weave is destined to make a huge splash in the home market

IO Managed Ethernet Switches

Managed Switching Solutions for Scalable, Flexible Network Design

IO provide a comprehensive portfolio of switching solutions optimised to deliver secure, reliable networks and seamless edge connectivity for both commercial and industrial projects.



IO Access Points

Feature Packed & Budget Friendly

High-performance feature-packed Access Points equipped with the latest Wi-Fi standards, offering users a speedy, uninterrupted experience for their connectivity demands.



Indoor Access Points

IO's indigenously engineered Access Points are compact, built to last and come in a wide range of indoor models to suit all requirements, from basic home users and SMBs to large-scale enterprise and hospitality environments.

Outdoor Access Points

Value-packed with all the latest tech at palatable yet margin-rich price points. The iO range of integrated or connectorised outdoor AP's ensure the best antenna solution is provided for each scenario, maximising the user experience with the strongest signal coverage



IO Power Solutions AC/DC PoE Injectors

Power Solutions for a Resilient Network

Indoor & Outdoor PoE Injectors

IO by HFCL offers two high-power Gigabit POE+ Injector units, one for indoor use and the other designed to withstand harsh outdoor environments. Both units feature essentially the same internal spec, with the exceptions being the physical characteristics and environmental limits within which they can operate.





MikroTik Routers

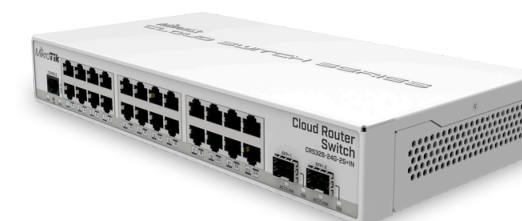
Renowned for reliability and versatility, MikroTik's routers go beyond networking. With their RouterOS operating system, they're not just data traffic managers but also security firewalls, advanced routers, and wireless access points. From home networks to enterprises, MikroTik offers granular control, top performance, and cost-effectiveness in a compact package.

INNOVATION AND EXCELLENCE

Designed to offer the greatest level of functional control and flexibility without compromising on value.

MikroTik Switches

MikroTik leads in modern network solutions, providing high-performance switches for diverse needs. Their switches efficiently manage traffic with VLAN, PoE, and RouterOS controls, fitting small offices to data centres. Known for robustness and affordability, MikroTik offers reliable, cost-effective networking solutions.



WHY MIKROTIK?

MikroTik's primary focus is on developing powerful and cost-effective networking hardware and software, catering to a diverse range of users, from individuals to large-scale businesses and internet service providers.

What sets MikroTik apart is its dedication to making high-quality networking technology accessible to all. Whether users are looking to enhance connectivity in their office, build a wireless ISP network in a rural area, or establish a complex routing infrastructure, MikroTik offers a vast suite of products and services to meet these needs. With extensive expertise in networking solutions, Purdicom can provide tailored advice and assistance, helping you select the right MikroTik products to meet your specific needs.

MikroTik's 60GHz PtP & PtMP Antennas and Radios

Utilising millimetre-wave wireless tech, MikroTik offers high-speed, low-latency connectivity for diverse uses. Designed for short-range links, like building connections and broadband delivery, these products exceed gigabit speeds. MikroTik's 60GHz solutions bridge gaps effectively, praised for ease, affordability, and reliable, high-bandwidth connections in urban and tough settings.

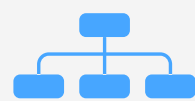




PROFESSIONAL SERVICES

Our Technical Team are always available to assist with any technical queries you may have. They can offer support and advice with the kit, as well as assist with installation and setup.

Here are some of the services our Technical Team offer:



Site Planning



Training



Pre-Staging



Logistics



Customer Support



Line of Sight Survey



Wi-Fi Heat Map



AP Labelling

AND MUCH MORE

SALES VALUE ADD SERVICES

As a value-added distributor specialising in wireless and cloud-based networking solutions, we offer a variety of sales value-add services to support you and your customers throughout the sales process. Some of these sales value-add services may include:

Sales Training: Educates partners on product features and benefits to enhance communication with customers and increase sales.

Deal Registration: Protect your opportunities with exclusive and advantageous pricing to support in offering customers better value and more chance of winning..

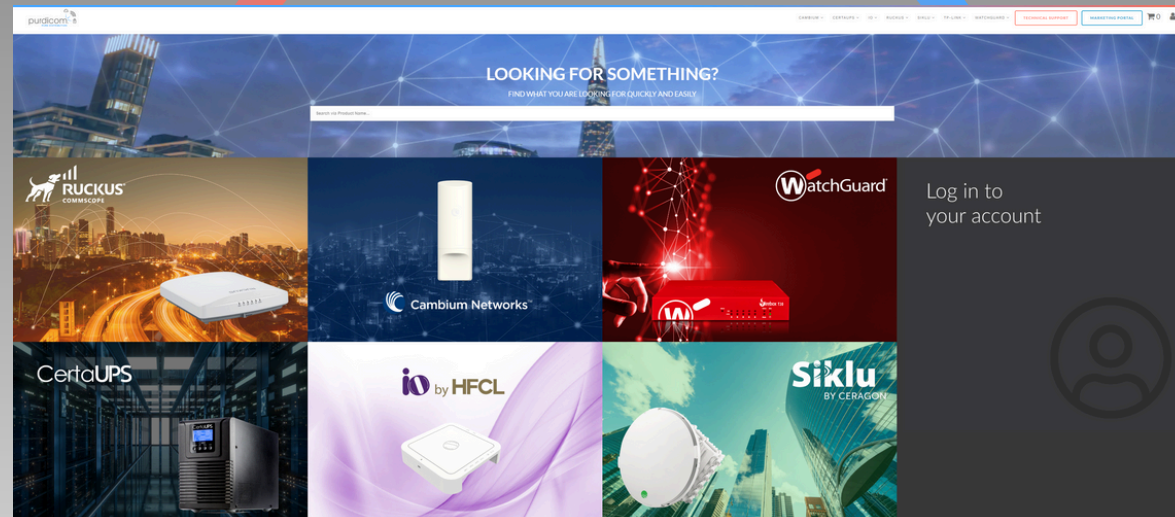
Sales Enablement Tools: Equips partners with resources like sales collateral and solution guides to streamline processes and boost productivity.

Solution Design and Proposal Support: Assists partners in creating customised solutions, including technical expertise and proposal preparation.

Partner Portal and Online Resources: Offers a centralised platform for partners to access product information, training materials, and marketing tools.



PURDICOM PARTNER PORTAL



PURDICOM WEBSTORE

Our Purdicom Webstore is designed to make your online experience with us both simpler and faster. With our full product range available, you can browse, and purchase all in one place. Take advantage of our great prices, service & technical support.

DON'T FORGET WE OFFER:

- Dedicated Account Managers
- Next Day Shipping
- Free Technical Advice
- Free Product Support
- Free Predictive Wireless Heat Maps

REGISTER NOW!



KNOWLEDGE CENTRE

Our Partner Portal is there to help you. From Technical Knowledge, 'how-to' guides and common questions, our Portal has everything you need all in one place.



MARKETING PORTAL

We know that all businesses are different in terms of the resources they have inhouse. That's why we're able to offer marketing support that is crafted specifically to your requirements. The Purdicom Marketing Portal offers a comprehensive suite of resources by each of our vendors such as:

- Data Sheets
- Infographics
- Flyers
- Blogs
- Brochures

By uploading your logo, the system can identify your brand colours and incorporate them into the design. Additionally, you have the option to include your company details and contact information, allowing for personalisation of the document.

