



INCREASE PROFITABILITY OF YOUR PROPERTIES WITH MANAGED WI-FI

FAST AND RELIABLE INTERNET CONNECTIVITY IS ESSENTIAL TO RENTERS JUST LIKE ELECTRICITY, WATER AND GAS



54%

of residents want property-wide Wi-Fi for seamless connectivity across their community¹

80%

of residents consider immediate Internet service to be very important or absolutely essential²

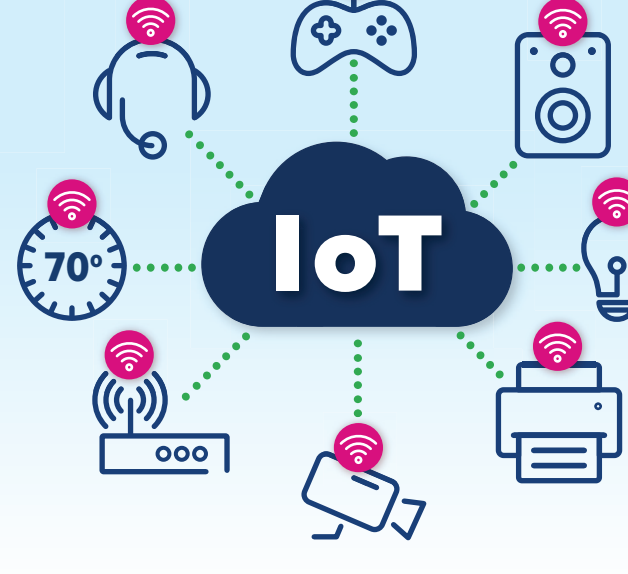
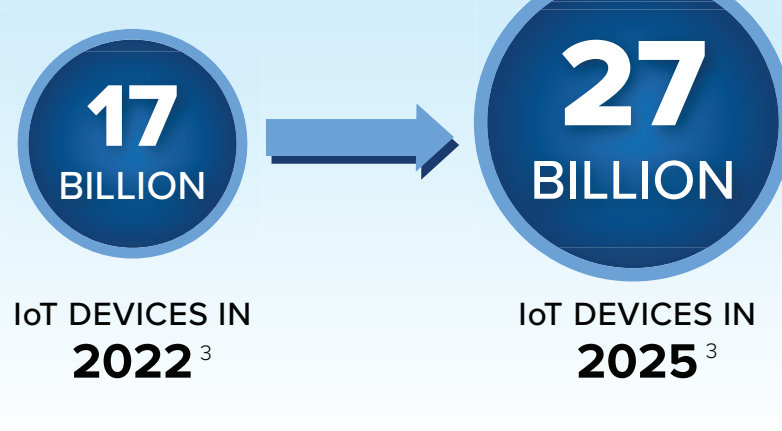


MANAGED WI-FI

is an emerging tool in the MDU broadband toolbox

WI-FI WILL PLAY AN IMPORTANT ROLE AS IoT DEVICE ADOPTION SURGES IN MDU BROADBAND HOMES

The number of operating IoT devices across all Wi-Fi standards is growing



KEY BENEFITS OF PROPERTY-WIDE MANAGED WI-FI:



Reduces churn through higher resident satisfaction

1



Can be a value-add to rent or chargeable service to residents

2



Economizes the network into a single infrastructure

3

KEY REQUIREMENTS FOR MDU NETWORKS

Seamless roaming across property



High performance Wi-Fi service



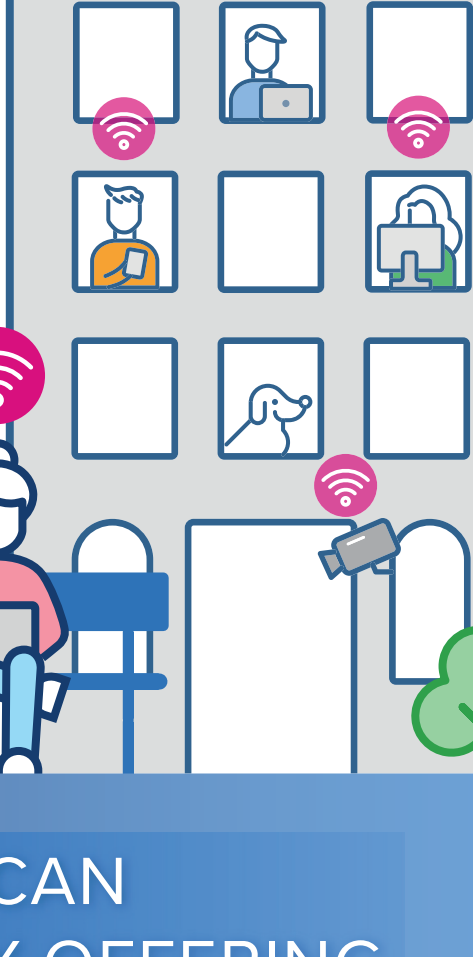
Simple onboarding of devices



Secure personal networks

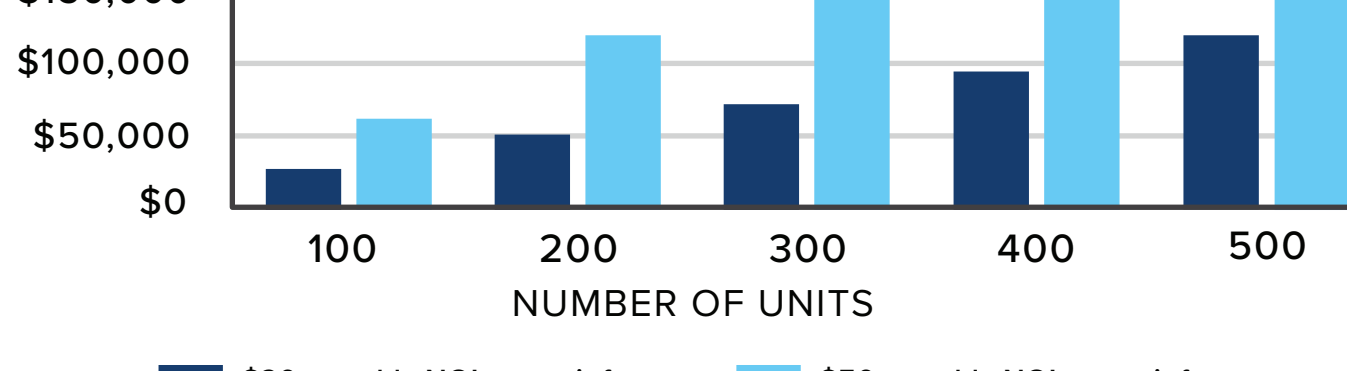


Economical pricing



MDU PROFITABILITY CAN SIGNIFICANTLY INCREASE BY OFFERING TIERED WI-FI OPTIONS

Annual Net Operating Income (NOI)

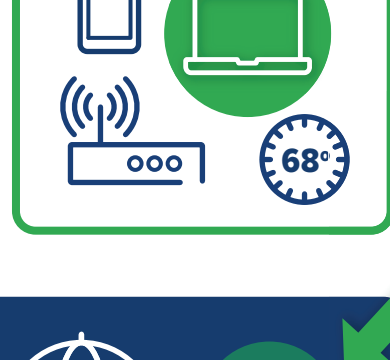


CAMBIUM NETWORKS SOLUTIONS FOR MDUs

SCALABLE, SECURE ROAMING

USER 1

SSID A / ePSK 1
VLAN 100



cnMaestro™

USER 2

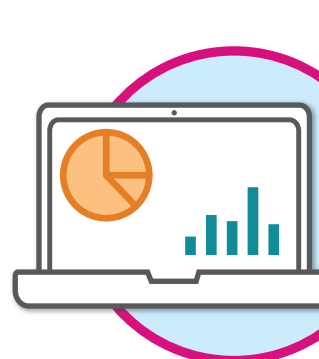
SSID A / ePSK 2
VLAN 200



Unique ePSKs security credentials for each tenant provide seamless roaming and scale to 2000 per AP

POOL AREA

LOUNGE AREA



cnMaestro X

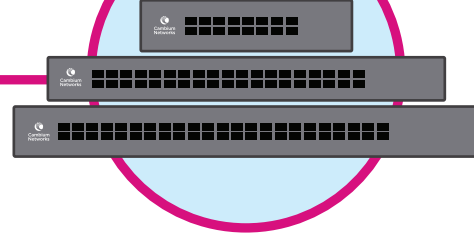
Single-Cloud Dashboard

True cloud management for Wi-Fi, Ethernet and broadband with MSP controls

Switching

Wireless-optimized Ethernet

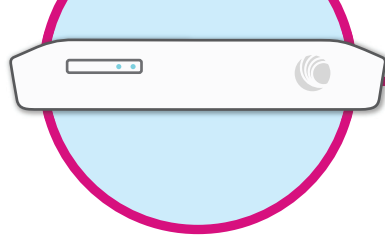
8/24/48 port GigE and mGigE with policy-based automation



Network Service Edge

Security Services

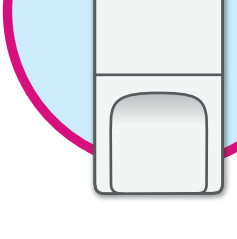
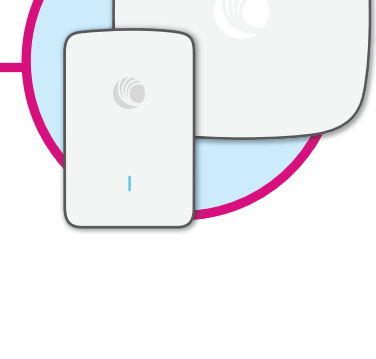
Security, routing and SD-WAN policies in one integrated solution



Indoor Wi-Fi

Multi-Purpose Usage

Right-sized for all needs, from wall plate APs in tenant units to high density APs for public areas



Outdoor Wi-Fi

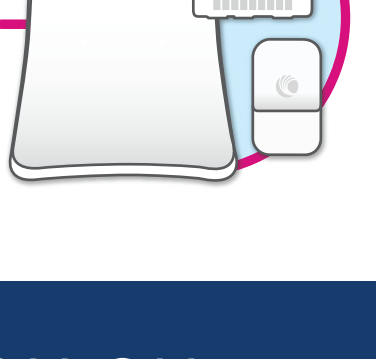
Superior flexibility and range

Optimized integrated antennas to cover large areas with less equipment

Wireless Backbone

Multi-gigabit 60 GHz 802.11ay

3.8 Gbps up to 450m supporting redundant MESH and near real-time failover



FOR MORE INFORMATION ON Cambium Solutions for MDU

CONTACT US TODAY

OR VISIT

www.purdi.com/vendors/cambium-networks



Cambium Networks™

Cambium Networks is a provider of Wi-Fi and broadband wireless networks that connect people, places and things everywhere.

¹ "NMHC/Grace Hill Renter Preferences Survey Report", 2022, NMHC/Grace Hill Renter Preferences

² "Managed Wi-Fi, Bulk Services and Smart Apartments", 2021, Broadband Communities Magazine

³ "Bulk Internet Services Take Hold in Multifamily Broadband", 2022, Broadband Communities Magazine