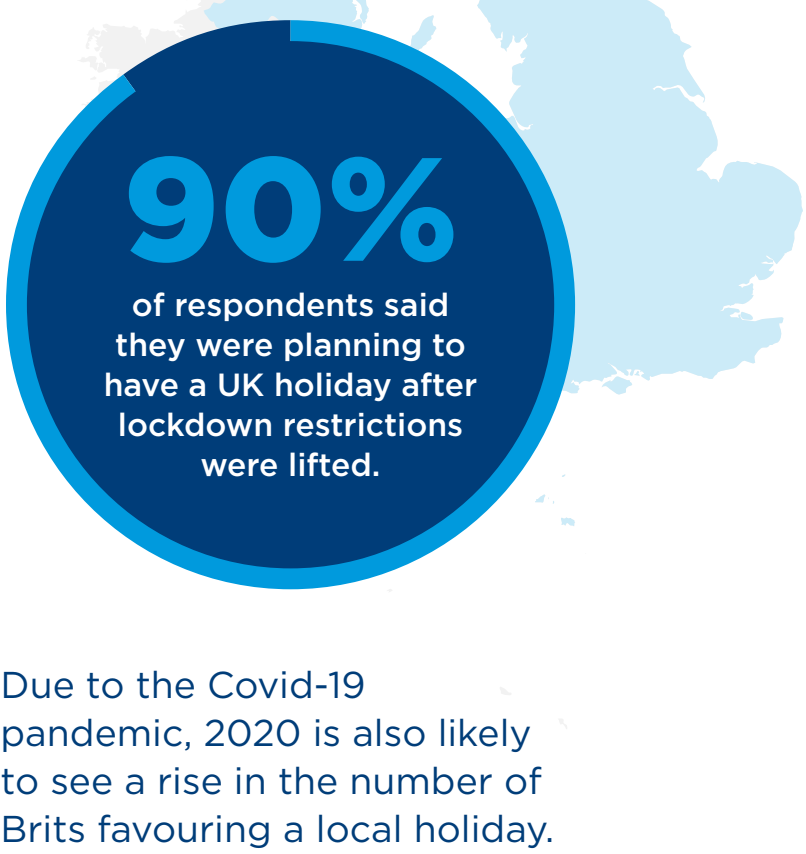
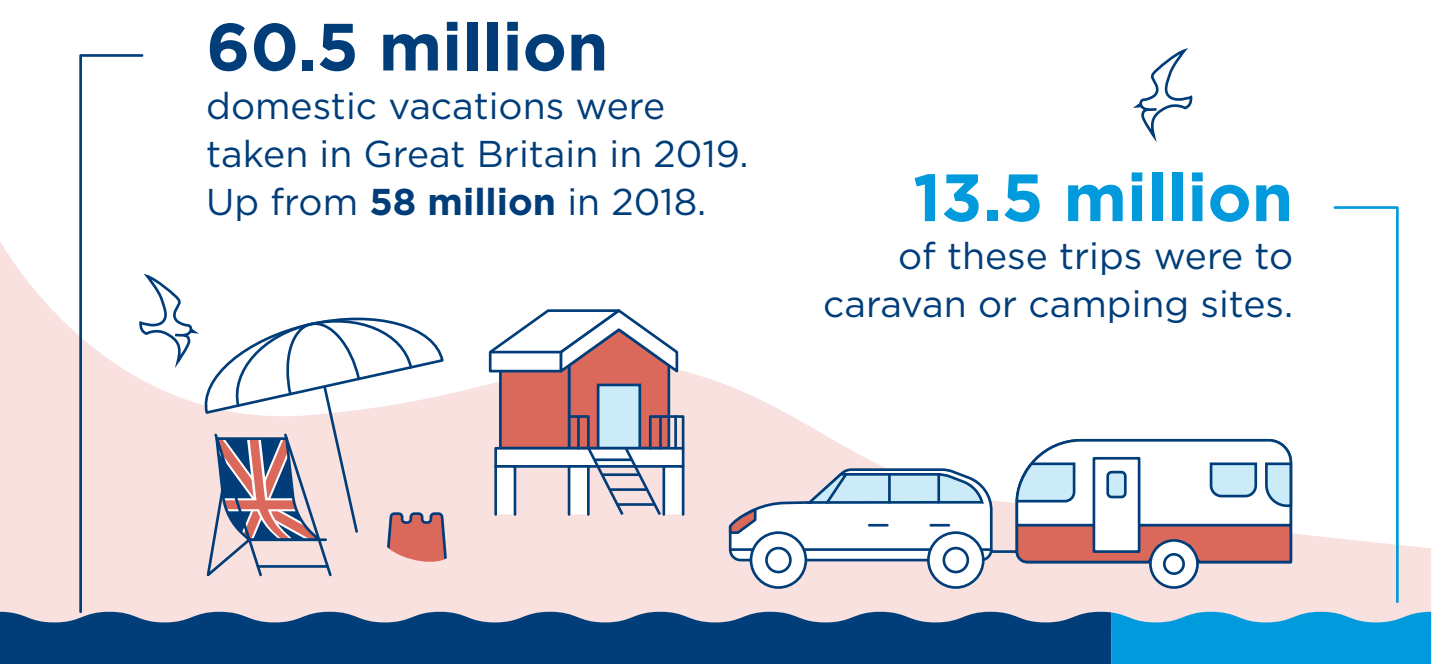


The Great British Holiday

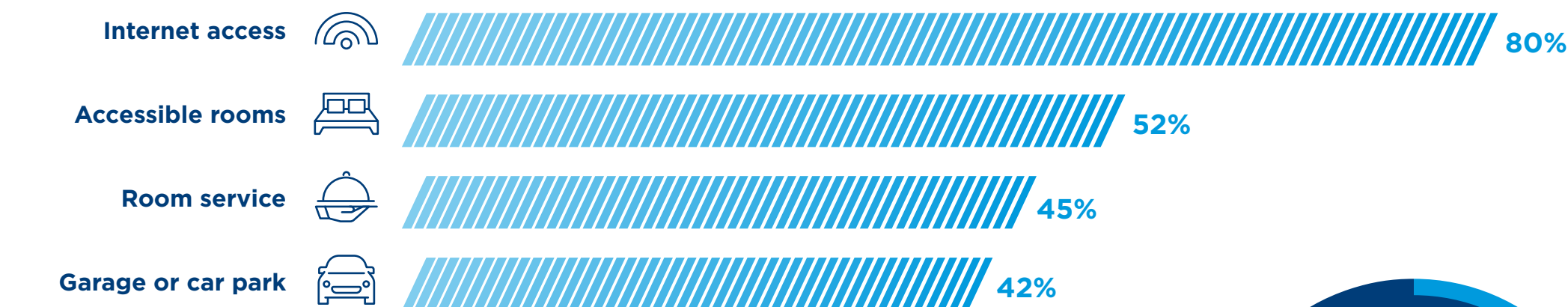
Staying connected away from home

Staycation 2020



What's the Wi-Fi password?

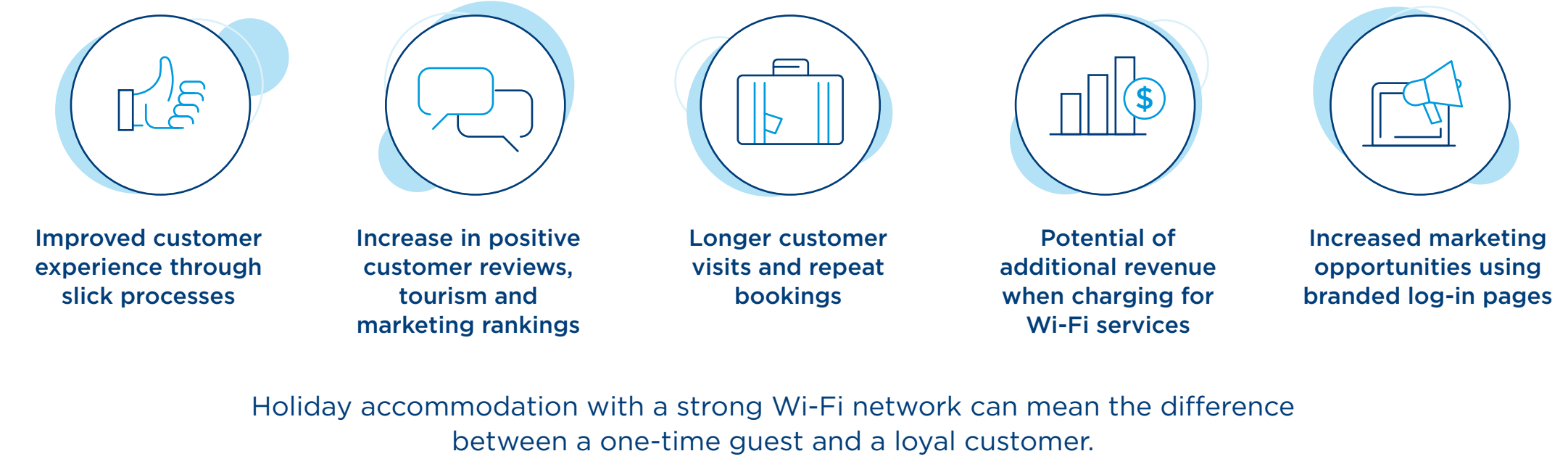
WHICH HOTEL SERVICES ARE MOST IMPORTANT TO YOU?



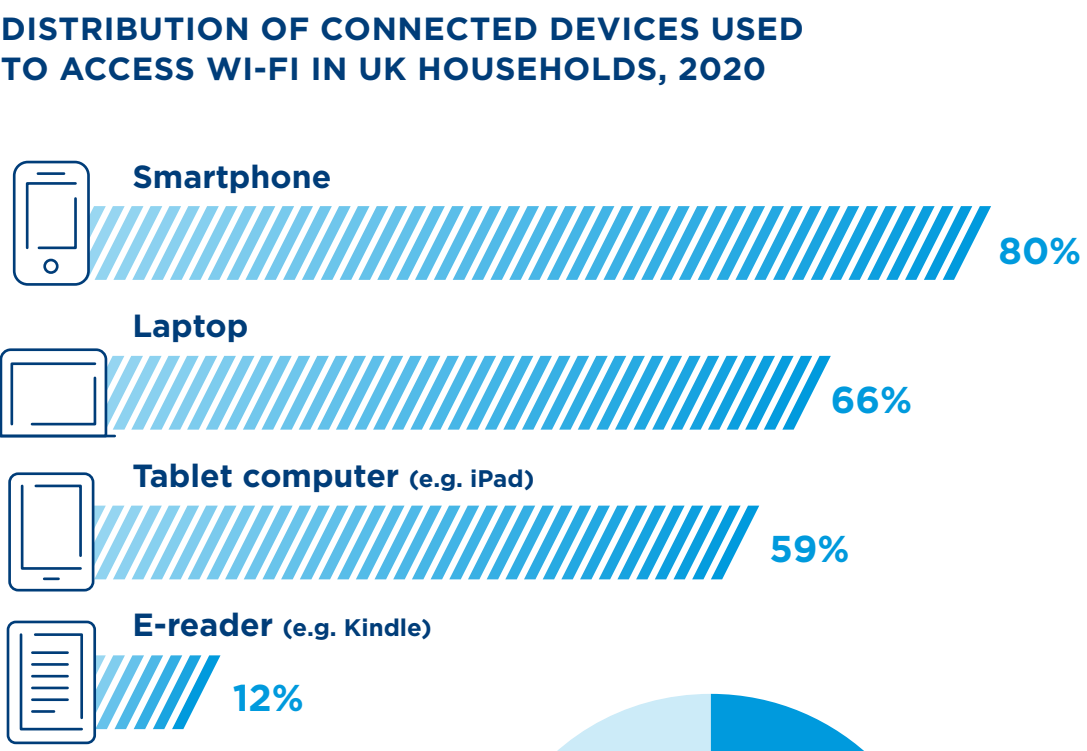
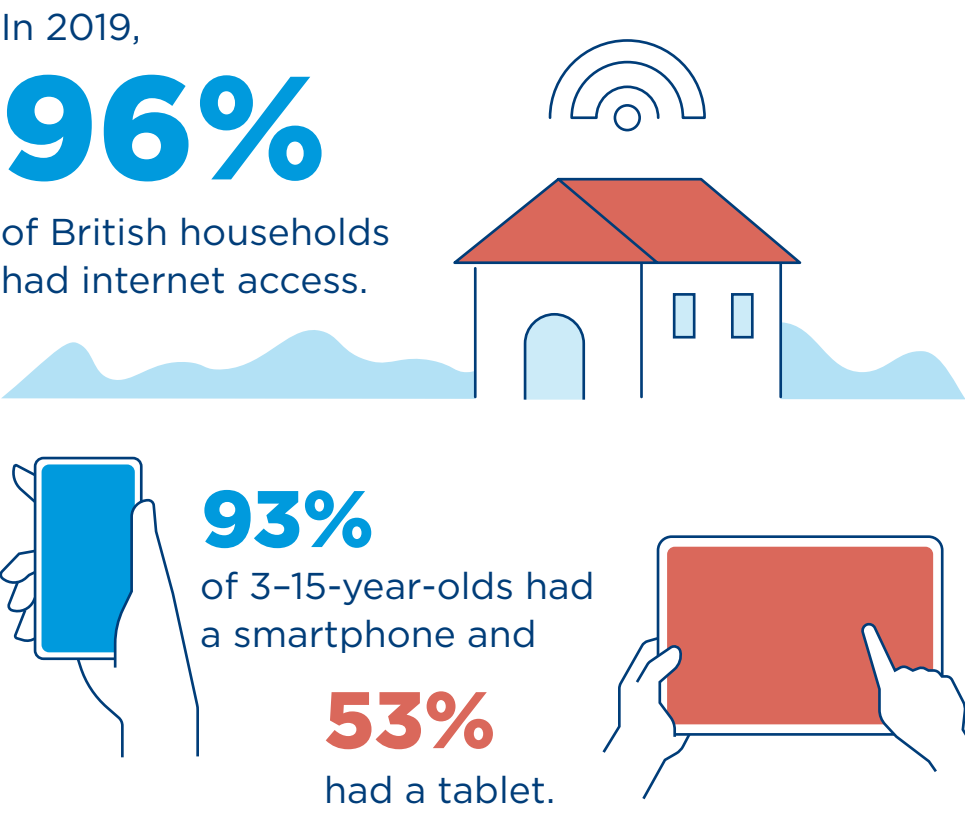
Given how highly internet access is valued by guests, good infrastructure is key to attracting and retaining new customers.



Why it pays to connect your guests



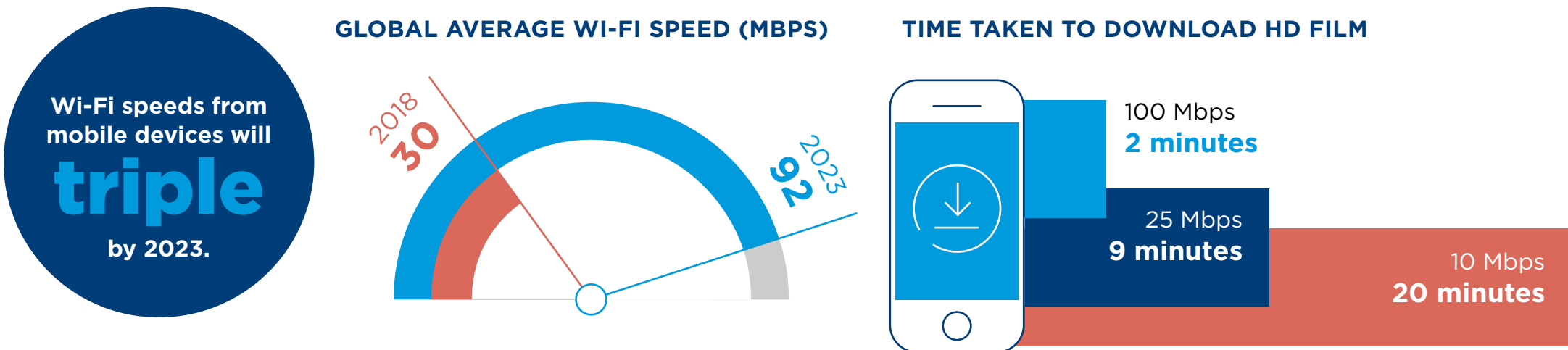
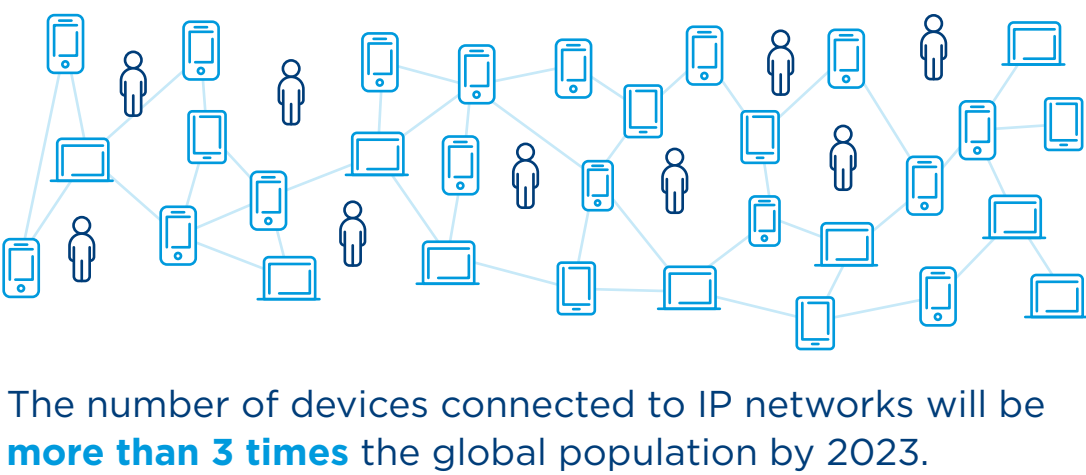
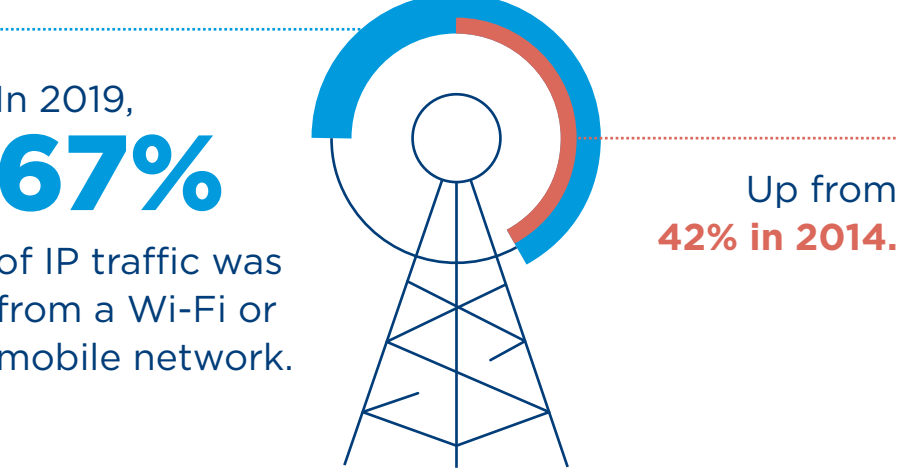
Good for the guests



In an age where **58% of British families take 6+ devices** with them on holiday, Wi-Fi networks need to be able to cope with the demand of multiple devices being used simultaneously.

Increasing demand on networks

With more Brits taking a domestic holiday this year and the likelihood of them bringing along their preferred device, the need for a strong Wi-Fi network is bigger than ever before.



Powering the future with wireless

Click here to find out how Purdicom can help keep your guests connected to you

Sources: VisitBritain, VisitScotland, VisitEngland, VisitWales, cabinbookers.com, Statista Survey Hotel & Accommodation Bookings, HomeToGo, Redwaynetworks.com, Eurostat, Ofcom, RAC Media Centre, Cisco