



Smart Security,
Simply Done.



1996
Pioneered FIRST
security appliance

'96

2003
FIRST to incorporate UTM
capabilities into a single
appliance

'03

2010
New product
architecture launched

'10

2011
Cloud-based defense
(RED); App Control
(NGFW)

'11

2013
Introduced Access
Points

'13

2013
Introduced Dimension

2014
Introduced Next-Gen
Firebox Appliances

'14

2014
Introduced APT
Protection

'15

2015
Introduced Dimension
Command

'16

2016
Secure Cloud-Managed
Wi-Fi

A Pioneer in
Cyber Security
for Over **20 Years**





 **Founded** in 1996



Headquarters: Seattle, WA



4 operations centers and direct presence in **19** countries



650 Employees



80K+ Customers



100+ Distributors



9,000+ Active Resellers

For over 20 years, WatchGuard has been a pioneer in developing cutting-edge cyber security technology and delivering it as an easy-to-deploy and easy-to-manage solution. With industry-leading network security, secure Wi-Fi, multi-factor authentication, and network intelligence products and services, WatchGuard enables more than 80,000 customers from around the globe to protect their most important assets in a world where the cyber security landscape is constantly evolving with new threats emerging each day.

Smart Security, Simply Done.

MAKING SENSE OF CYBER SECURITY

Cyber security can be complex, and the technology being deployed to keep up with cyber criminals is only going to get more sophisticated. It is about taking all of these technologies and offering them in a package that is easy to consume for small-to-midsize businesses that are without dedicated security teams. It is about providing the tools and resources that make management simple, while still delivering the level of security your organization requires – both for today and tomorrow. WatchGuard is dedicated to this mission. Everything we do starts with how we are going provide the smartest security in the simplest way.

INTELLIGENT PROTECTION

Effective protection against today's vast number of evolving threats requires multiple services working intelligently together. Prevent, detect, and instantly respond to cyber attacks with automated policies.



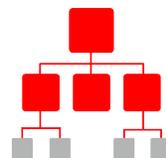
ACTIONABLE VISIBILITY

Monitor and report on the health of your IT infrastructure. Actionable visibility tools enable you to proactively identify threats, while providing corrective action against known issues.



SIMPLIFIED MANAGEMENT

Managing security across your organization has never been simpler. Use out-of-the-box tools to quickly and easily deploy, configure, and maintain your security with the granularity of your choice.



SME

Retail

Government



Distributed

SMB



Education

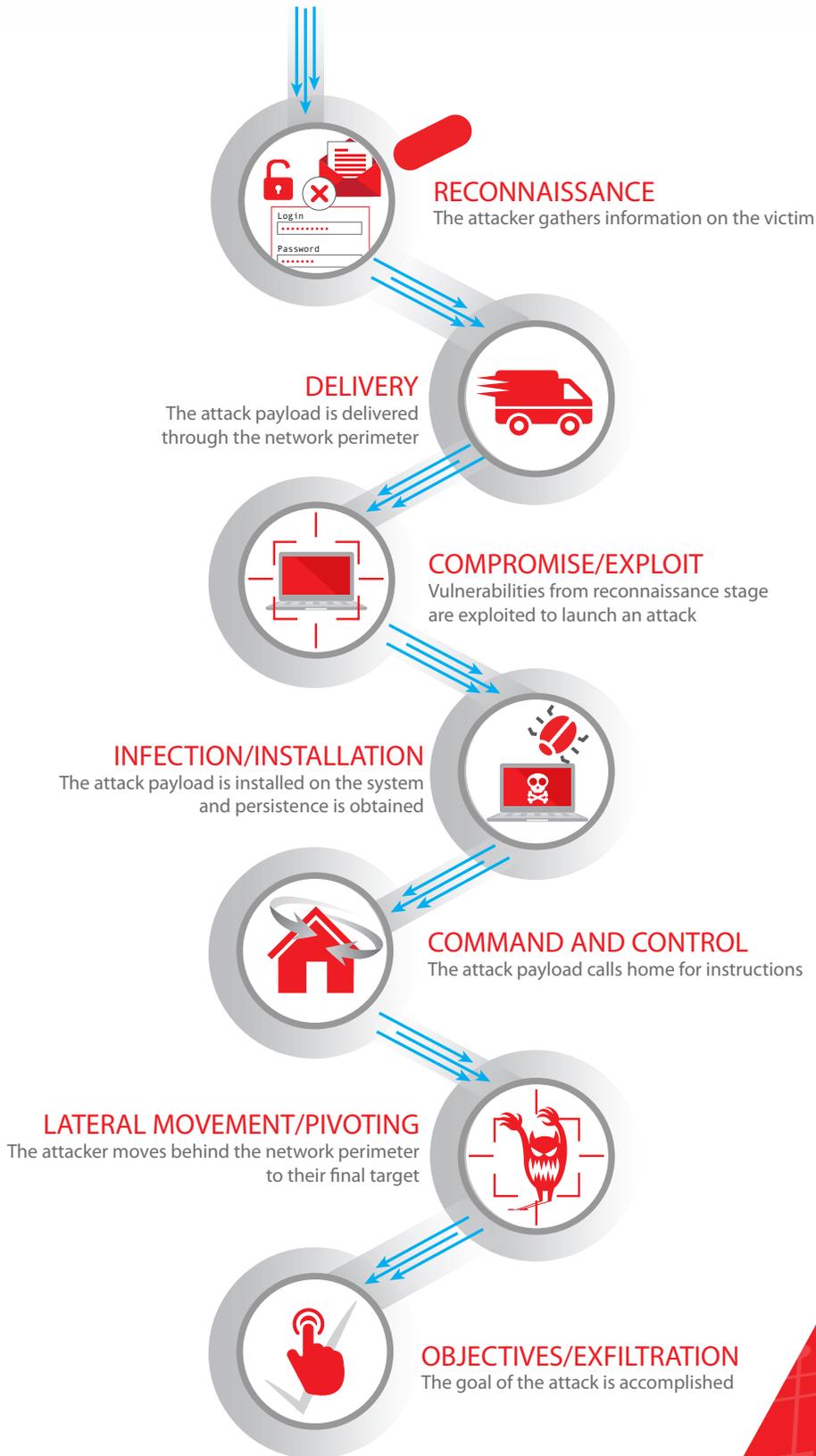
Hospitality

Today's business ecosystem relies on Internet access across multiple types of IT environments and locations, each presenting their own challenges in cyber security. Whether you are protecting physical or virtual infrastructures, the network, endpoints, or Wi-Fi environments in one location or spanning multiple offices, WatchGuard enables you to effectively manage security across your entire business.

Enterprise-Grade Security for Today's Business

A Layered Defense

Stop the attempted discovery and exploitation of vulnerable systems, delivery of advanced malware, and the exfiltration of your personal information. WatchGuard breaks the Cyber Kill Chain® at each level using layered security and intelligent prevention, detection, and response defenses that shut down targeted attacks.



Best-in-Class Security Services

WatchGuard offers the most comprehensive portfolio of network security services on the market, from traditional IPS, GAV, application control, spam blocking, and web filtering to more advanced services for protecting against advanced malware, ransomware, and the loss of sensitive data. WatchGuard also offers a full suite of network visibility and management services.

Fundamental Security Services



Intrusion Prevention Service (IPS)

Uses continually updated signatures to scan traffic on all major protocols to provide real-time protection against network threats



Reputation Enabled Defense Service (RED)

Cloud-based reputation lookup service protects users from malicious sites and botnets, while dramatically improving web processing overhead.



Application Control
Allow, block, or restrict access to apps based on department, job function, time of day – then see in real time what's being accessed and by whom.



Gateway AntiVirus (GAV)

Continuously updated signatures identify and block known spyware, viruses, trojans, and more – including new variants of known viruses.



WebBlocker URL Filtering

Automatically blocks known malicious sites, with granular content filtering tools to block inappropriate content and increase productivity.



Network Discovery
A subscription-based service that generates a visual map of all nodes on your network so you can easily see where you may be at risk.



spamBlocker
Real-time spam detection. Our spamBlocker is so fast and effective, it can review up to 4 billion messages per day.

Advanced Security Services



APT Blocker – Advanced Malware Protection

Relies on an award-winning next-gen sandbox to detect and stop the most sophisticated attacks including ransomware and zero day threats.



Data Loss Prevention (DLP)

Prevents accidental or malicious data loss by scanning text and common file types for sensitive information attempting to leave the network



Access Portal
Provides central location for access to Cloud-hosted applications, and secure, clientless access to internal resources with RDP and SSH.



Dimension Command

IT pros gain access to a host of network control features including one-click configuration changes, with access to individual appliances through a web UI and VPN management tools.



Threat Detection and Response

Correlate network and endpoint security events using threat intelligence to detect, prioritize and enable immediate action to stop attacks.



DNSWatch™
Reduce malware infections by blocking malicious DNS requests, redirecting users to information to reinforce security best practices.



IntelligentAV™

IntelligentAV is a signature-less anti-malware solution that relies on artificial intelligence to automate malware discovery. Leveraging deep statistical analysis, it can classify current and future malware in mere seconds.

Spot Patterns, Make Informed Decisions

INSTANTLY DISTILL OCEANS OF LOG DATA

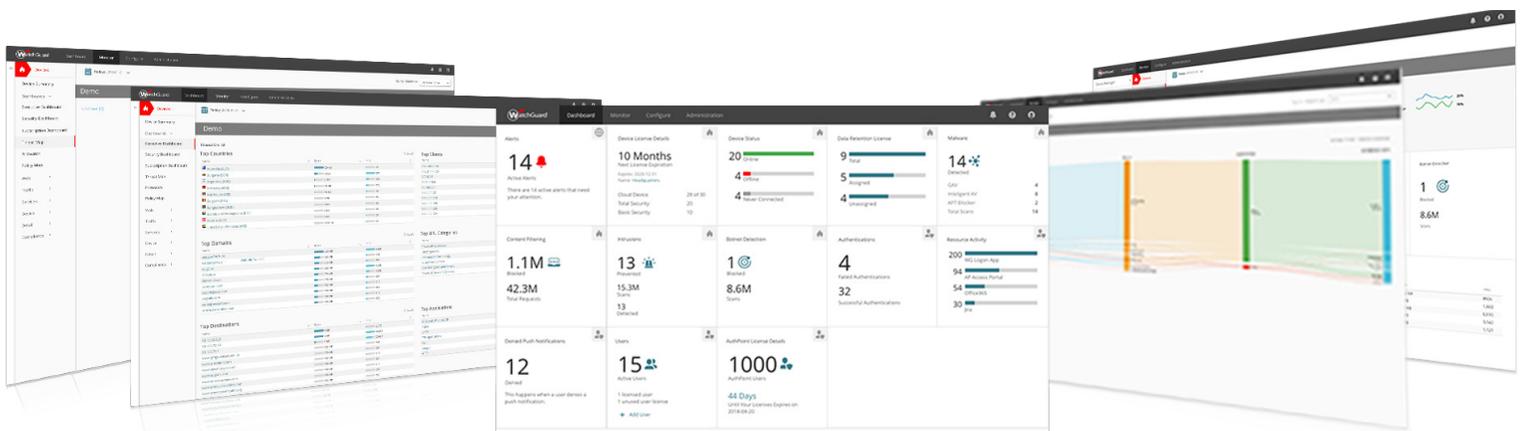
If you can't see what's happening in every corner of your IT infrastructure, you're suffering from blind spots that pose a massive security risk. WatchGuard gives you complete visibility across your network by integrating world-class visualization services into each product, enabling you to see the big picture with over 100 dashboards and reports, as well as the ability drill down for granular details at the log level.

LEVERAGE REAL-TIME MONITORING

Mitigate risks through proactive monitoring of potential security vulnerabilities and network efficiency issues, while ensuring the effectiveness of security policies. Using a suite of interactive dashboards that deliver real-time data in easy-to-consume visuals, you are able to quickly identify areas of concern with the ability to filter and pivot data to reveal richer details, see how traffic is flowing through your network, which applications and users are consuming the most bandwidth, and much more.

GENERATE COMPREHENSIVE REPORTS

Get access to a wide range of reports that provide both summary and detailed information on policy usage, compliance demonstration, network and web traffic, security services, engagement and user analytics, and device statistics. Reports can be accessed at any time and scheduled to be auto-delivered for both preventative and corrective actions.



WatchGuard Cloud Visibility

BRINGING IT ALL TOGETHER

Regardless of the security solutions you have in place, your organization could still be at risk if you're not putting all of your data into context. Correlation takes the mounds of information that these security components produce, and then connects the dots and makes sense of it all. A comprehensive look at both your endpoint and network together provides a better sense of which threats are the most severe.

WatchGuard's ThreatSync is a Cloud-based correlation and threat-scoring engine that improves security awareness and response from across the network to the endpoint. ThreatSync collects network event data from WatchGuard's security

services and correlates it with threat activity from WatchGuard's Host Sensors and enterprise-grade threat intelligence. Through comprehensive analysis of the threat data, you are provided with a threat score and rank of severity.

This proprietary technology not only decreases time to detection by enhancing visibility into threats on both the network and the endpoint, but it ultimately empowers you to quickly and effectively respond. It decreases the time to remediation and provides measurable returns on your investment, while reducing the time and resources required to keep your organization secure.

The screenshot displays the WatchGuard Threat Detection and Response interface. It features a sidebar with navigation options like Dashboard, ThreatSync, Reports, and Settings. The main area shows a list of incidents with columns for Sensor Status, Host IP, Score, Source, Indicators, Outcomes, Machine GUIDs, Last Seen, and Oldest Indicator. A table below lists 43 indicators for a specific host, including details like Source, Indicator, Last Seen, Count, Action Requested, and Machine Guided Actions. Red callout boxes highlight key features: 'One comprehensive threat score enables immediate, confident response' points to the Score column; 'Through policies, incidents can be automatically remediated based on their comprehensive threat score. Any threats not covered via a policy can also be removed through one-click actions.' points to the Machine Guided Actions column; 'Gain better insight into your overall risk by collecting and analyzing data from both the Firebox and the Host Sensor' points to the Host Sensor and Policy sections in the sidebar; and 'Additional information provides greater detail on any signatures or threat feeds leveraged' points to the Additional Info column in the indicators table.

WatchGuard Threat Detection and Response

The Power of Correlation



ONE EASY-TO-MANAGE AND COST-EFFECTIVE SOLUTION

All of WatchGuard's security services are delivered as an integrated solution within an easy-to-manage and cost-effective Firebox® appliance that is available as both physical and virtual instances. With WatchGuard, you never have to choose between security and performance. Each Firebox appliance is ready to deliver the full portfolio of security services, along with a suite of management and visibility tools to keep you ahead of the rapidly evolving threat landscape. As new technologies are made available, we enable you to easily upgrade software to incorporate the latest offerings.



EASIER TO PURCHASE

One platform, one package, total security. Our security platform delivers a suite of powerful network, Wi-Fi, and endpoint security services along with the intelligence of correlation and industry-leading performance.

EASIER TO DEPLOY

Remotely deploy and configure multiple Firebox appliances across a distributed enterprise with minimal on-site assistance using a Cloud-based deployment and configuration tool.

EASIER TO MANAGE

Manage one Firebox appliance or hundreds from a single, easy-to-use console, maximizing efficiency and streamlining network administration, while applying configuration changes in real time or as a scheduled task.



One Platform, Total Security

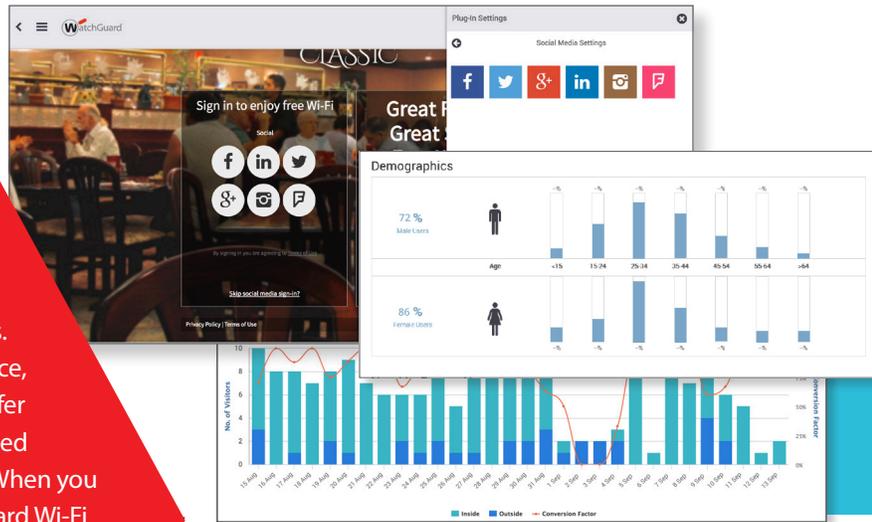
Packaged to Your Needs

Features & Services	TOTAL SECURITY SUITE	Basic Security Suite
Intrusion Prevention Service (IPS)	✓	✓
App Control	✓	✓
WebBlocker	✓	✓
spamBlocker	✓	✓
Gateway AntiVirus	✓	✓
Reputation Enabled Defense (RED)	✓	✓
Network Discovery	✓	✓
APT Blocker	✓	
Data Loss Protection (DLP)	✓	
Threat Detection & Response	✓	
DNSWatch	✓	
Access Portal*	✓	
IntelligentAV*	✓	
Dimension Command	✓	
WatchGuard Cloud Visibility Data Retention	30 Days	1 Day
Support	Gold (24x7)	Standard (24x7)

*Available on latest generation M Series appliances

Secure, Cloud-Managed Wi-Fi

Technology has changed the way everyone does business. Wi-Fi is a necessity that has become all about convenience, security, and performance. WatchGuard doesn't just offer Wi-Fi connectivity, we offer patented security, increased productivity, and improved customer satisfaction. When you deploy a WatchGuard access point with WatchGuard Wi-Fi Cloud enabled, you unlock invaluable tools to take your business to the next level.



NOT ALL WIPS ARE CREATED EQUAL

WatchGuard's patented Wireless Intrusion Prevention System (WIPS) helps ensure you have the protection you need. WIPS defends your airspace 24/7 from unauthorized devices, man-in-the-middle (MitM) and denial-of-service attacks, rogue APs and more – and with close to zero false positives.

CAPTIVE PORTALS WITH SOCIAL MEDIA ENGAGEMENT

Get your marketing game on with a suite of easy-to-use, built-in tools that turn a simple wireless connectivity offering into a rich Wi-Fi experience for your customers, guests and employees. Create stunning splash pages without the need for web design skills to engage with visitors using social media authentication, video, polls, and targeted promotions.

CLOUD MANAGEMENT THAT SCALES

WatchGuard's Wi-Fi Cloud environment can take your business from one to an unlimited number of access points across multiple locations, with no controller infrastructure. Access points can be grouped in many ways including location, building, and floor to maintain consistent policies.

BUSINESS-DRIVEN ANALYTICS

You can know how, where, and when visitors are using your Wi-Fi so that you can maximize your Wi-Fi investment and optimize the user experience. You will be able to evaluate data around site metrics like footfall, dwell time, and conversion so you can make better business decisions.



Being able to provide fast and secure Wi-Fi to our customers and employees is a must for our business. Plus all the additional capabilities we couldn't live without—engaging with our customers on social media even after they leave our shops and using Wi-Fi Cloud analytics to drive business growth.

~ Jamie Stables, IT Manager, AMT Coffee

Multi-Factor Authentication with AuthPoint

Using stolen credentials to breach network resources is the #1 tactic that hackers use*

*Verizon Data Breach Investigations Report 2018

“AuthPoint delivers on the promise of MFA by limiting the business risk associated with poor passwords without compromising on ease of use for employees and IT staff alike. Everything in a Cloud service – with no hardware to install and software to maintain... MFA is now considered core protection, and it comes from WatchGuard hassle-free.

~ Tom Ruffolo, CEO, eSecurity Solutions

COMPLETELY CLOUD MANAGED

AuthPoint runs on the WatchGuard Cloud platform and is available from wherever you are. There is no need to install software, schedule upgrades or manage patches. The platform easily accommodates a single global account view or many independent accounts, so that distributed enterprises and managed service providers can display only the data relevant to a person's role.

EFFECTIVE MFA PROTECTION WITH MOBILE DEVICE DNA

AuthPoint provides a secure MFA product offering 3 ways to authenticate. Furthermore, our mobile device DNA matches the authorized user's phone when granting access to systems and applications. Any attacker attempting to gain access with cloned authentication messages would be blocked when the messages don't originate from the legitimate user's phone.

EASY-TO-USE AUTHPOINT MOBILE APP

Users can authenticate right from their own phone! No need to carry key fobs or thumb drives; instead install and activate the AuthPoint mobile app in seconds, and it enables speedy push-based authentication as well as offline authentication using QR codes with the phone's camera.

BROAD COVERAGE WITH WEB SSO

Our ecosystem includes dozens of 3rd party integrations – enabling companies to require users to authenticate before accessing sensitive Cloud applications, web services, VPNs and networks. Moreover, AuthPoint supports the SAML standard, allowing users to log on once to access a full range of applications and services. The secure logon feature provides online and offline authentication to Windows or Mac machines using the AuthPoint app.

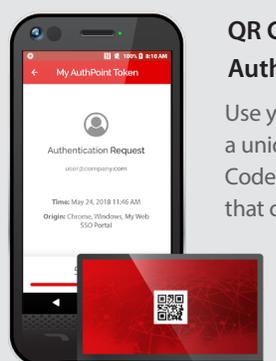


THREE WAYS TO AUTHENTICATE



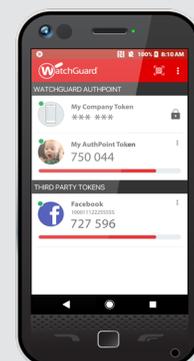
Push-Based Authentication

Secure authentication with one touch approval. You see who's trying to authenticate, and where, and can block unauthorized access to your resources.



QR Code-Based Authentication

Use your camera to read a unique, encrypted QR Code with a challenge that can only be read with the app. The response is typed in, to finalize the authentication.



Time-Based One-Time Password (OTP)

Retrieve your dynamic, time-based, one-time password as displayed, and enter it during login.

What Our Customers Say

“

We chose WatchGuard because it was the only product on the market able to deliver all of the features we required across all of our sites, without breaking the bank to do it.

~ Neil MacGregor, Head of IT, Warren Evans



Case Studies

“We have improved web security through the use of WatchGuard Reputation Enabled Defense, Application Control and WebBlocker, protecting our users from the growth in potential incoming threats. We also have greater mobility support for laptops and smartphones that is increasingly important....Having been a WatchGuard user for many years I can see no reason to change. Why move to another appliance when the one we have does everything we need and more.”

~ Gary Lovelock, IT Manager, Marshall Amplification



“Our brand is key to our business so ensuring we maintain our prestigious reputation is fundamental. Making sure we have a secure network and protecting our digital assets and databases is paramount... WatchGuard has definitely exceeded our expectations. As well as being great firewalls in terms of what they offer, the improvements continue to arrive with the new releases of firmware. It's very feature-rich and has value-add components – like the System Manager and Dimension – that I'm not aware other vendors bundle with their products. I would definitely recommend WatchGuard to others.”

~ Richard Isted, IT Manager, The Ritz London



“With limited money and limited staffing, we didn't have a lot of choices in terms of what we could do to bring efficiency. WatchGuard played a central part in changing that....We're happy with the products, we're ecstatic about the level of support, and we've never had a difficulty that we couldn't solve on the security side with a WatchGuard product.”

~ Hunter Hughes, Director of IT, Museum of Flight



PRODUCT INTEGRATIONS FOR SMARTER SECURITY

WatchGuard partners with industry-leading technology companies to develop tight integrations for stronger security, easier deployments, and better interoperability in your IT environments. From authentication products and service management platforms, to visibility solutions and Cloud services, WatchGuard has you covered, and we continually partner with new companies to offer the most desired and innovative integrations. Each integration is verified and documented with an integration guide for step-by-step configuration.



A RESELLER FOR YOUR SPECIFIC NEEDS

WatchGuard has the most dedicated and knowledgeable reseller community in the industry. With over 20 years of building the most elite channel base, WatchGuard provides customers with the exact partner they need to ensure success from the start. Whether you are looking for a general reseller, or you are in need of end-to-end service management on top of your purchase, we will help you find the perfect choice. Our WatchGuardONE program ensures that each partner is trained, certified, and equipped to be your security expert.



A Dedicated Channel of Certified Partners



PROTECT YOUR BUSINESS • PROTECT YOUR ASSETS • PROTECT YOUR PEOPLE

Cyber security is more relevant than ever before. The number of worldwide cyber attacks are at an all-time high with no signs of slowing down, as small to midsize businesses continue to fall victim with serious impact to their business operations and continuity. WatchGuard is here to provide the layered protection you need against the most advanced types of malware, and deliver it in way that is simple to maintain. You face the same threats as enterprise organizations, shouldn't you have the same level of security?

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