

It's Retail WiFi, Darling

FREE PUBLIC WIFI SYSTEM

Darling Quarter is Sydney's most vibrant retail precinct, featuring Australia's most spectacular kids playground and a diverse range of eateries and shops, attracting children and adults alike. Darling Quarter wanted to connect visitors and extend their stay by offering WiFi access to keep them engaged.

Modules used:

- Cloud Deck control
- RADIUS user management services
- Encapto GC-2000R gateway appliance
- Encapto Portal Builder

Client: Jones Lang LaSalle

Deployed: 2011



Encapto powered WiFi enables Darling Quarter Management to keep visitors connected with free internet access and a portal that showcases all that the area has to offer.

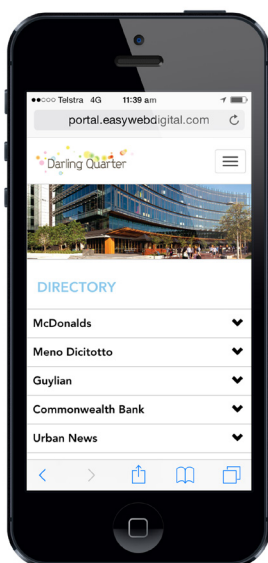


Seamless management

When it was first installed, little thought had been given to how a public WiFi system at Darling Quarter might be managed. Cisco hardware was in place waiting for a quality system to build and manage portal content and configure authentication methods, time and download controls. An Encapto powered internet gateway appliance controlled from our secure Cloud Deck panel makes configuring these settings simple and creates an engaging interface befitting this premier leisure precinct.

Vendor agnostic

Darling Quarter needed a system that could integrate with its existing Cisco access points and manage guest WiFi from one location. Managing a network of 18 Cisco Access Points via a local gateway appliance, Encapto provides all the configuration tools required to present portals, pass authentication commands from its RADIUS user management platform and get the best out of high quality WiFi infrastructure.



Sophisticated Portal Build

Darling Quarter wanted to maintain its branding across all platforms and to display what the area has to offer.

The elegant Encapto login portal acts as the first point of contact for WiFi users at Darling Quarter showcasing Darling Quarter's many food and beverage options. Featuring a fully updateable content management system, end users need look no further in their search for just the right eatery for a sunny Sydneyside day. And back at Darling Quarter Management, retail tenants can be updated at the click of a button.

Content Filtering

Darling Quarter features one of the best free children's adventure playgrounds in the country and its family friendly atmosphere is a key part of the precinct's brand. Encapto WiFi's OpenDNS-based content filtering helps keep it that way, blocking and redirecting users away from accessing inappropriate material. At Darling Quarter, standard out-of-the-box content filtering currently manages access, and Encapto's sophisticated custom filtering system is on stand-by should the need arise.