

The background of the slide features a low-angle, upward-looking shot of a modern glass skyscraper against a clear blue sky. A large, stylized graphic element, consisting of a thick blue arc on the left and an orange arc on the right, curves around the central text. The Samsung logo is positioned in the top left corner.

SAMSUNG

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Commercial

Security that means business

The Commercial Environment



The level of threat will vary depending on the type and size of the business. But managers responsible for security will all share the same common goal of creating a safe and secure environment for their staff and the protection of assets.

The Challenge

The consequential cost of any criminal activity can often be far greater than the financial cost.



The Challenge

Monitoring and controlling the entry and movement of people within business premises without adopting a fortress mentality is an ongoing challenge for security personnel tasked with combating criminal activity.



Video Surveillance Solutions



Preventing Theft



**Making Best Use of
Security Resources**



**Anytime/anywhere
Remote Monitoring**



**Health&Safety
Compliance**

Video Surveillance Solutions

Preventing Theft

While a video surveillance system can play an important role in deterring, it is equally important that **very high quality images can be captured with the help of the latest generation of high definition cameras.**

Determine
identifications

Monitor suspicious
activities

Pass on evidence
grade video recordings
to the police



Making Best Use of Security Resources

Face detection technology, tripwire and entrance/exit detection methods of video analytics can alert security personnel or facilities managers.

Face detection



Appear/Disappear



Video Surveillance Solutions

Anytime/anywhere Remote Monitoring

You may want to know what is going on when you are not at work or are on the move.



Remote access to live or recorded video has become easier with various remote viewing options available via a smartphone or a tablet.

Health & Safety Compliance

Depending on the field of view, the same cameras which are installed to help combat criminal activity can be used to **ensure compliance with health & safety procedures and to visually verify what has actually occurred when there is a claim for injury compensation.**



Combat Criminal Activity



**Ensure Health
& Safety Compliance Procedures**

Samsung Video Surveillance Solutions

Customized System Design Service

Selecting the best combination of products of a specific project

Easy System Upgrade

From an existing analog system to an IP network based solution

A Comprehensive Range of Video Surveillance Cameras

- Effective and cost effective solutions
- Vary price ranges



Wide Dynamic Range(WDR)

Ensure high quality images where there may be glass windows and variable lighting

Samsung Super Dynamic Range(SSDR)

A progression of backlight compensation

Progressive Scan

- Optimizes high quality video capture of moving objects
- Car plate numbers

About Samsung Techwin



Samsung Techwin has extensive experience of working with security professionals to help combat theft and improve staff protection, as well as control and monitor the movement of visitors to commercial property.

From system design to after sales technical support, a member of the team is always available, ensuring that retailers are able to maximize the benefits made possible by the latest technological developments.



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